

ART EMORY OUR BUYER, IS A PIRATE

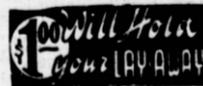
WHEN IT COMES TO BUYING MERCHANDISE FOR YOU!!



-AS A RESULT-

Dale's Delivers the Most Complete Selection at the Lowest Prices!

WE MEAN TO SLICE PRICES TO THE BONE!



Swimwear

PRE-SEASON SCOOP!

ONE & 2 PIECE MODELS ...

- Famous Names:
- * ROSE MARIE REID
 - * DEL MAR
 - * COLE OF CALIF.
 - * GANTNER
 - * NAN DORSET

High quality suits that maintain their shape and color! Cottons and lastex fabrics ...

SIZES 32-38

\$3⁵⁹ and up
Vals. to 19.95



GIRLS' SWIMSUITS

Checks, Novelty Plaids and Plain Colors
Also Nylon Helanca Stretch

99^c up
ONLY SIZES 2-6x



PRICES SLASHED -- LADIES' CAPRI SETS

Polished Cottons in Prints, Checks, Stripes, etc.
A Rainbow of Shades.
SIZES 8-18

THEY'LL GO FAST FOR THIS PRICE...

RACKS OF NEW SPRING COLOR COMBINATIONS TO CHOOSE FROM

\$2⁹⁹
Vals. to 5.95

EASTER'S 'ROUND the CORNER!

BRING YOUR TODDLERS AND GIRLS AND BROWSE THROUGH OUR BEAUTIFUL

GIRL'S DRESSES

- * WRINKLE RESISTANT FABRICS * DACRONS
- * NYLONS * WASH 'N WEAR COTTONS

SIZES 2-6x and 7-14



\$1.77

and

\$2.77



YOU ALWAYS SAVE MORE HERE!

LADIES' SEAMLESS HOSE

- ALSO SEAMS
- Light and dark shades • irrg. and No. 2 quality
- SIZES 8 1/2 - 11 • Values to 79c and up

48^c pr.

LADIES' PANTIES

- 100% Nylonized • Light and Hi-Shades
- Stock Up Now! • SIZES 8-9-10

14^c REG. 39c
SIZES 5-6-7

LADIES' 1/2 SLIPS

- 100% Nylonized lace trim • 2 Bar Tricot
- Large lace trimmed • SIZES S-M-L

52^c REG. 89c

LADIES' SKIRTS

- Wash 'n Wear fabrics ... the new "Liz" Look!
- Solid, stripes and prints • SIZES 8-20

\$1⁸⁴ REG. 2.98

LAYAWAY NOW FOR EASTER AND SAVE

MENS' STRETCH SOCKS

- First Quality • 100% Nylon • Light and Dark
- SIZES 9 1/2 - 13 • Novelty Stripes • REG. 39c

17^c pr.

Fruit of Loom HANDKERCHIEFS

- Mens' First Quality • Solid White or Colors
- Bandanas in reds and blues • Colored borders

7^c ea
While They Last

MENS' PAJAMAS & ROBES

- Wash 'n Wear Cottons and Flannel Fabrics
- Asst. prints • Robe Sizes S-M-L • PJ Sizes A-B-C-D

\$2³⁸

MENS' & BOYS' SWIM TRUNKS

- Boxer Type • Wash 'n Wear • Built-in Jock Supports
- Novelty Stripes, Checks & Plaids

BOYS' **88^c** up
MENS' **99^c** up

HUNDREDS OF UNADVERTISED BARGAINS

GIRLS' SWEATERS

- Orlon Slipover Styles • With Fancy Embroidered Designs
- Short sleeves • Pastel shades

\$1⁰⁰ REG. 1.98
While They Last

Girls' Short-Shorts & Bermudas

- Solid colors and checks, plaids and stripes
- Sizes 2-6x and 7-14 • YOUR CHOICE!

54^c

GIRLS' T-SHIRTS

- Combed cotton • Plain colors and stripes
- SIZES 3-6x and 7-14 • Short & roll-up sleeves

78^c

Girls' Pajamas & Baby Dolls

- Novelty broadcloth • Wash 'n Wear
- Prints, stripes and plaids • SIZES 2-6, 8-14

99^c

MEN'S & BOYS' Surfers and Walking Shorts



Cotton twill pants. Piping on side of leg. Perfect for beach or play. Washable and sanforized. Assorted colors.

\$1³⁹
Sizes 2-6x

MENS' SIZES 28-38 **1.99**

SLACKS

for Men & Boys'

BUY NOW FOR EASTER, BIRTHDAY GIFTS, ETC.

- Twill • Bedford Cord
- Belt and Beltless Styles
- Continental Look
- Slim Tapered Neat-Look Styling

COME & GET 'EM!

MENS' SIZES 28 to 42 **\$1⁹⁹**

BOYS' SIZES Reg. and Slims 4-12, 13-18 and HUSKIES 26 to 36

REG. 5.98 if perfect



BOYS' 10 OZ.

BLUE JEANS

Reinforced for lots of rough-tough wear. Sanforized and vat dyed.

SELLS EVERYWHERE FOR 2.98

DOUBLE AND VULCANIZED KNEE ALSO BOXER STYLE

99^c
SIZES 1-6x, 4-12



Limited quantity

Dale's
SELF SERVICE DEPT. STORE

1334 EL PRADO · DOWNTOWN TORRANCE

CHARGE IT WITH



OPEN DAILY 9 a.m. to 6 p.m.
FRIDAY 9 'TIL 9